

Here are some hints to help your costume reuse shop run smoothly!

Involve the School Council

Encourage students to help out by asking them to spread the message to their classmates. The school council could also make posters to be placed around the school to advertise the swap. If possible, students could help set up and run the stall!



Stall Layout



When setting out your stall, make sure items are neatly folded and labelled with ages or sizes. This makes it more appealing and will encourage more people to browse your stock.

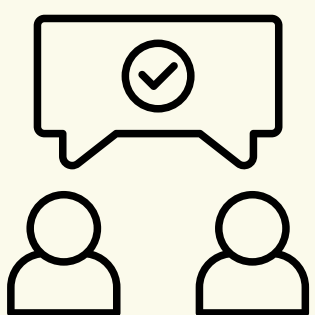
Remember, any leftover stock can be used next year!

Repair teams

It is important items are in good condition but you can accept costumes that require small repairs. A week before the event, see if you can organise a repair team to fix any rips or loose buttons to increase how many costumes you can swap.



Clear messaging



Make sure it is clear that you do not need to bring a costume to participate. This is a 'new-to-me' shop, rather than an exchange. This will help encourage more people to participate.