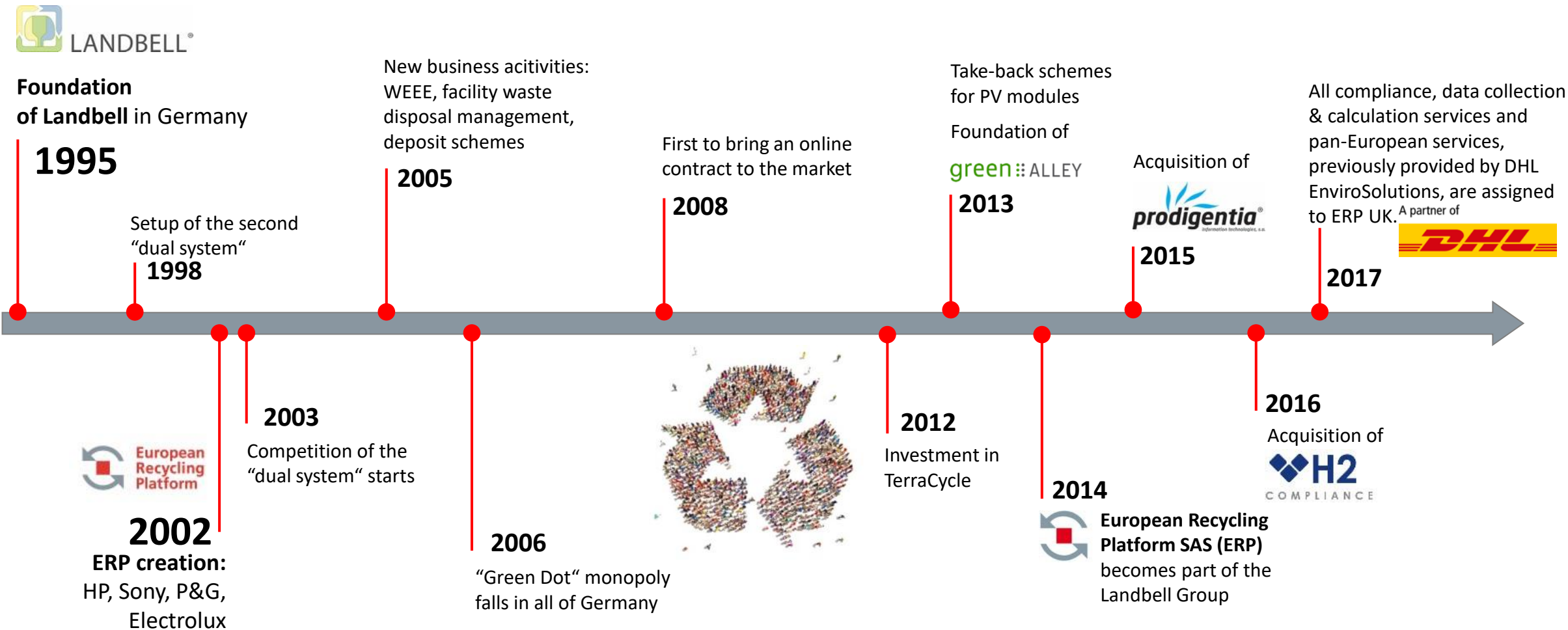


THE IMPORTANCE OF EPR

NLWA Waste Prevention Exchange 2021
John Redmayne, Managing Director, ERP UK

TIMELINE OF THE LANDBELL GROUP



EXTENDED PRODUCER RESPONSIBILITY



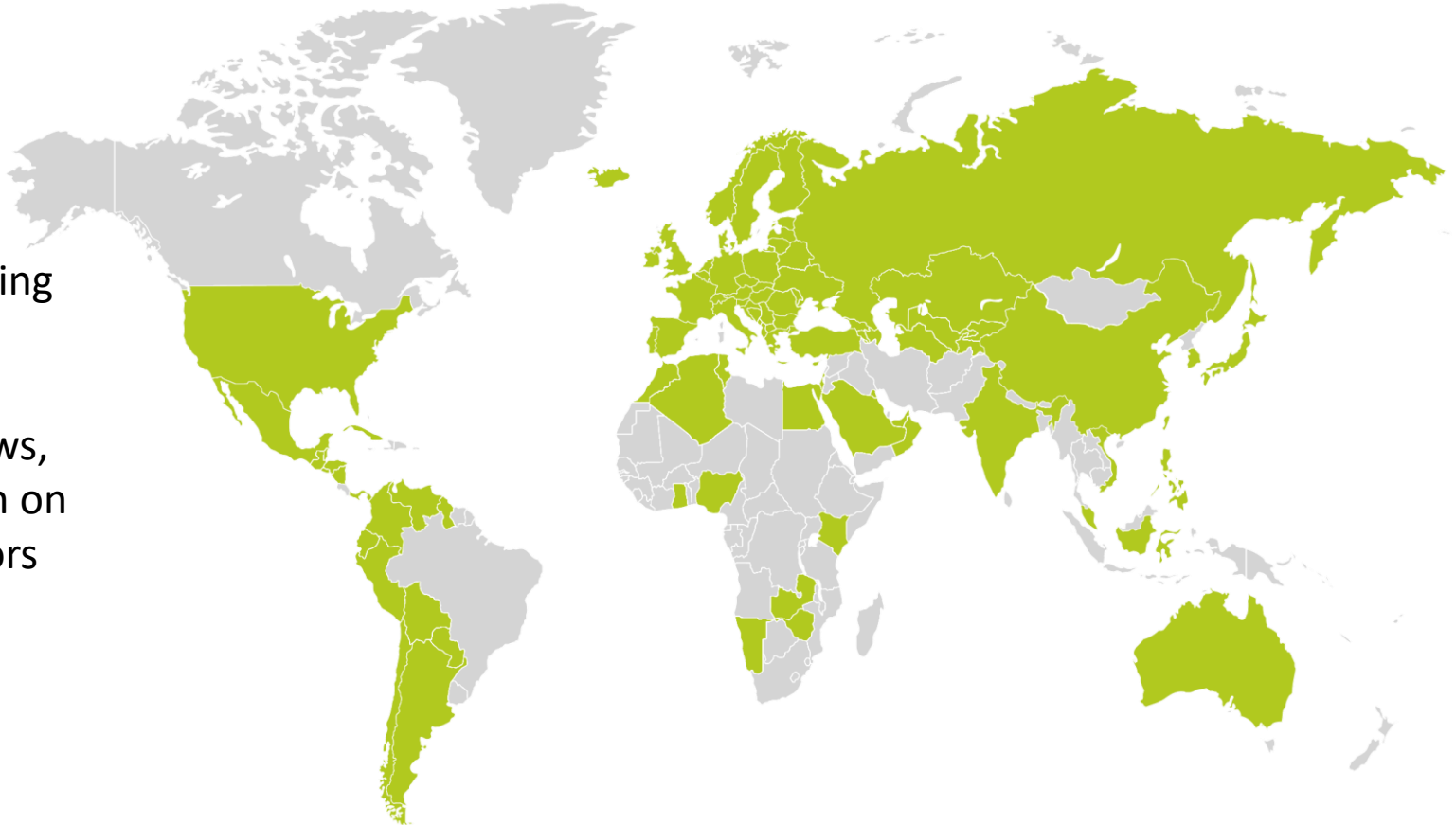
- ▶ We operate 32 compliance schemes in 14 countries
- ▶ We offer compliance solutions for WEEE, packaging and batteries
- ▶ We have over 30,000 customers



REGULATORY TRACKING REPORTS



- ▶ In 2019, we added “Regulatory Tracking Reports” to our portfolio
- ▶ These reports put together all the laws, regulations and essential information on EPR for manufacturers and distributors
- ▶ These now cover 150+ territories in 100+ countries



THE IMPORTANCE OF EPR

- EPR is a popular policy instrument
 - UK, EU, globally
- Initially used to correct market failures by extending the responsibility of producers for their products
- As a policy instrument success requires:
 - Clear objectives
 - Fit with other policy instruments
 - Effective regulation and steering

HOW EPR CAN MAKE A DIFFERENCE TO WASTE PREVENTION AND THE CIRCULAR ECONOMY

- EPR supports circularity when markets are not achieving this
- With care it can contribute to / support waste prevention and other aspects of a circular economy
- That's what we call engineering circular economy

ENGINEERING CIRCULAR ECONOMY



John Redmayne

Managing Director – ERP UK

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ENGINEERING CIRCULAR ECONOMY

THANK YOU FOR YOUR ATTENTION