

My Wardrobe, My Way Webinar

13 August 2020



Technical Notes



All attendees are requested to be in <u>mute</u> mode throughout the presentation



Video

All attendees are requested to be in <u>no</u> <u>video mode</u> throughout the presentation



Q&A

Any questions on the presentation/ suggestions to be submitted in the chat

Welcome

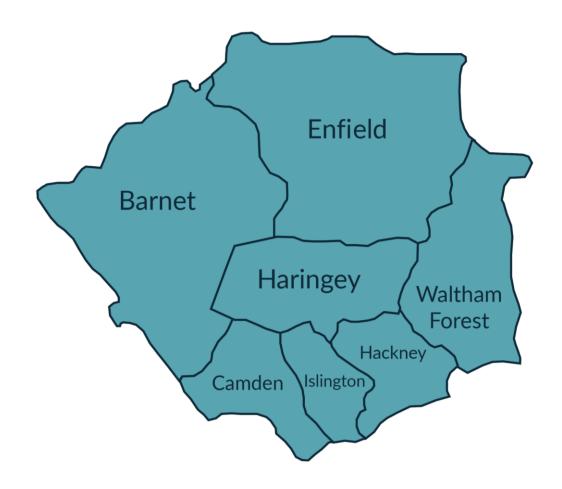


What is NLWA?

Second largest waste disposal authority in the country

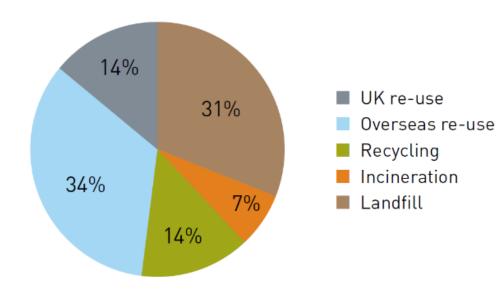
NLWA's primary function:

- Arrange for recycling and treatment for most boroughs
- Manage reuse and recycling centres
- Promote waste minimisation and recycling



Textile Industry

- In 2018, UK households spent **£60.5bn** a year on clothing, accounting for 5% of their overall shopping.
- The average UK household owns around £4,000 worth of clothes, and around 30% of clothing in the average wardrobe has not been worn for at least a year.
- 67 million clothes could be discarded by UK homes in the upcoming months. Two in five Britons have admitted having a clothing clearing-out during lockdown and most are storing items for charity donations.





Capsule Wardrobe

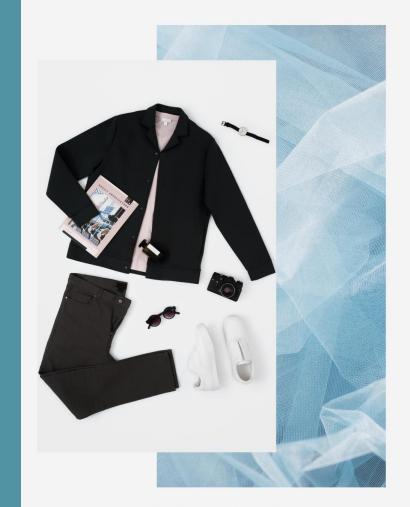
Ander Zabala- Hackney Recycling Manager

Why?

- -Zero Waste 2019 journey, #1bin1year
- -Focused on packaging waste, moved onto clothes
- -Read online, watched documentaries (True Cost)
- -Bought less, bought 2nd hand or sustainable materials
- -Lockdown clear-cuts & NLWA challenge accepted

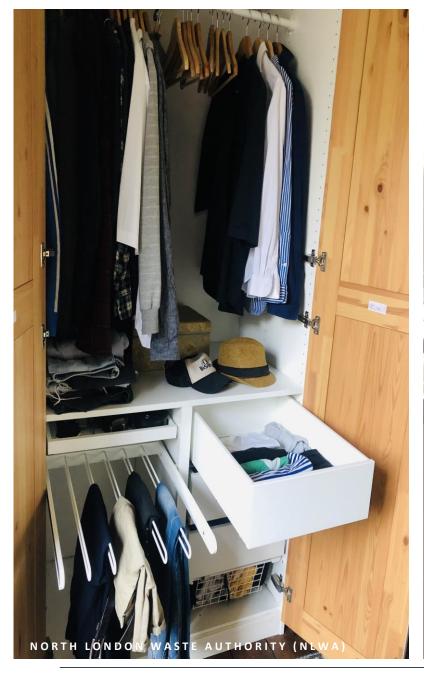
Tips/Benefits

- -Kept it simple, plain, or classic colours
- -Make your own rules, the aim is to reduce number of items
- -Useful to see at a glance the combinations (Photos/Video)
- -More Space! New combinations that you love! Save Money!



"Ander's wardrobe, his way"

Create your personal capsule collection.







Ask Ander!



Ander Zabala with his jar that contains all the waste his household of two produced in January. Photograph: Linda Nylind/The Guardian





NLWA TIPS

TIPS FOR BUILDING YOUR CAPSULE WARDROBE

Say no to clutter!

- ➢ Be brave & tackle your wardrobe!
- Know what you own & save money
- Embrace your style to avoid unwanted purchases
- Are done with it? It's time to say "goodbye"
- Document the process



"My Wardrobe, My Way"









www.nlwa.gov.uk communications@nlwa.gov.uk

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Share your capsule wardrobe: #MWMW #MyWardrobeMyWay

