



Street Store, Hubbub Foundation

Hubbub received funding to trial a pop-up community clothes swap shop, called Street Store. Three shops were established to enable residents to swap outgrown clothing for new items with other residents, find information on how to take better care of their clothing and find out about local textiles banks. Hubbub also produced a toolkit so that other community groups could develop a similar project. The toolkit can be viewed and downloaded free of charge at <https://www.hubbub.org.uk/run-your-own-street-store>.

Overall, this resulted in:

- 113 residents attended the Street Stores at the pilot locations;
- 1,750 people were reached through community networks;
- 845,777 people were reached with the #StreetStore hashtag;
- 74kg of textiles directly diverted from disposal; and
- An estimated 0.56 tonnes of textiles indirectly diverted.

